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News from Region 10

FEMA Region X Training Workshop

Storytelling Works Better than Fact Sharing

December 8, 2017
Pierce County, Washington
Tacoma Mall Plaza

Arguing the facts doesn't help—it can even make the situation worse. In 1979, Charles Lord performed groundbreaking research that revealed that when you show someone factual, scientific evidence that they are wrong, they react badly. They will only accept as valid the evidence that fits their pre-existing views. Lord called this effect “confirmation bias.” Since that time hundreds of studies have all found the same results: when you argue using facts and evidence, people generally reject or discount that evidence. Instead of changing their minds, most people will dig in their heels and cling even more firmly to their originally held views.

These studies and other research make it clear that data alone will never drive community action at the scale necessary to protect life and

property. Efforts to encourage mitigation action can be bolstered by using authentic, relatable, and emotional narratives that help listeners connect with the message. This training will not only delve into the science behind our behavioral biases and decision-making processes, but also how to use the power of stories to overcome them. From this training, you will:

- Understand the power of a story to inform and persuade
- Learn how to build compelling stories that drive community action
- Gain experience with four story frameworks that can captivate any audience

This fast-paced, interactive session will enable you to learn new skills and practice those skills through real-life role-playing scenarios and exercises. Come share your experience with local communities and learn from your peers.

For more information about this workshop and to register, contact Brynne Walker, (253) 798-4671 or at bwalke2@co.pierce.wa.us.



RiskMAP
Increasing Resilience Together

Mitigation Planning Coffee Break Series

Integrating Natural Hazard Mitigation Plans into Local Planning

November 17 – 10am
Online via WebEx

Local plans, such as the comprehensive plan, economic development plan, and transportation plan, establish policies that are intended to guide a community’s day-to-day land use decisions and

capital facilities expenditures. These policies have a major impact on whether people and property are exposed to natural hazards as well as the extent to which they are vulnerable to injury and damage. It is imperative that these policies are based on best available hazard data, including the nature of local hazards, the vulnerability of people and property, and the potential destruction that can be caused by these hazards. This hazard data is the foundation on which natural hazard

mitigation plans are developed.

Join the FEMA Region 10 Mitigation Planning Team, guest speakers Jay Wilson, Clackamas County Resilience Coordinator, and Molly Mowery, AICP, Wildfire Planning International President, as we look at opportunities for integration, review examples, and identify resources to integrate plans into local plans.

Registration is free and required. Visit <http://j.mp/starronlinetraining>.

Ask the Help Desk
The FEMA Region 10 Service Center is here to help local community officials and stakeholders with technical, training, mitigation, and mapping questions. Send your questions to RegionXHelpDesk@starr-team.com.

Created with www.atozteacherstuff.com

Risk MAP Word Search

F	P	M	A	N	A	G	E	M	E	N	T	K	A	A
N	Y	E	C	N	A	D	I	U	G	A	Z	N	W	G
E	G	E	U	V	N	R	T	Y	S	A	O	X	N	G
S	E	M	F	N	I	E	A	S	W	I	T	I	N	Z
A	T	Z	P	S	U	I	E	A	T	N	N	I	N	P
B	A	U	K	L	D	S	R	U	E	N	D	O	M	E
A	R	I	A	E	S	E	L	M	A	N	I	M	A	R
T	T	V	N	M	N	O	E	L	A	T	L	A	T	F
A	S	R	E	E	S	V	P	T	A	D	D	P	C	O
D	A	N	S	B	O	J	S	G	E	E	N	P	H	R
E	T	S	H	R	P	R	I	V	S	T	X	I	I	M
X	S	C	P	A	E	T	J	O	G	I	N	N	N	A
Z	B	M	M	D	I	D	R	A	Z	A	H	G	G	N
A	I	E	N	M	P	L	K	G	C	Z	D	G	T	C
T	F	U	S	C	E	F	L	O	O	D	I	N	G	E

- | | |
|-------------|---------------|
| ASSESSMENT | MANAGEMENT |
| AWARENESS | RISK |
| CNMS | SOLUTION |
| DATABASE | STRATEGY |
| EARNED | UNDERSTANDING |
| VALUE | HAZARD |
| FLOODING | FEMA |
| GUIDANCE | |
| IMPROVEMENT | |
| MAPPING | |
| MATCHING | |
| MITIGATION | |
| NVUE | |
| PERFORMANCE | |
| PLANNING | |



Online Training

(All times Pacific)

Tools for Determining Base Flood Elevations

November 7, 10 am
Online – 1 CEC

CRS: Preparing for a Verification Visit

November 14, 10 am
Online – 1 CEC

CRS: Working with Repetitive Loss Properties

November 15, 10 am
Online – 1 CEC

Integrating Natural Hazard Mitigation Plans into Local Comprehensive Plans

November 17, 10 am
Online – 1 CEC

NFIP Basics

November 30, 10 am
Online – 1 CEC

How to review a “No-Rise” Certification

December 7, 10 am
Online – 1 CEC

Informing Recovery through Mitigation Planning

December 8, 10 am
Online – 1 CEC

CRS: Introduction to CRS

December 12, 10 am
Online – 1 CEC

CRS: CRS and Coastal Hazards

December 13, 10 am
Online – 1 CEC

Floodplain Development Permit Review

December 14, 9 am
Online – 1 CEC

Inspecting Floodplain Development

December 14, 10:30 am
Online – 1 CEC

To register for online courses, visit STARR’s training site online at j.mp/starronlinetraining, or email RXTraining@starr-team.com.

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